

Access to Awa City ※ Time is approx.

From Tokyo

- by Airplane (Haneda Airport) → Tokushima Awa-Odori Airport → Limousine Bus → Tokushima Station → JR Tokushima line → Kamojima Station → by Taxi — 3hours.
- Highway Bus → Tokushima Station → JR Tokushima line → Kamojima Station → by Taxi — 10hours 20min.
- Highway Bus → Donari IC → by Taxi — 9hours 40min.

From Osaka

- Kobe-Awaji-Naruto Expressway (via Akashi Kaikyo Ohashi・Onarutokyou) → Naruto IC → Takamatsu Expressway → Naruto JCT → Tokushima Expressway → Donari IC — 2hours 30min.
- Highway Bus → Tokushima Station → JR Tokushima line → Kamojima Station → by Taxi — 4hours.
- Highway Bus → Donari IC → by Taxi — 3hours.

From Okayama

- Seto Chuo Expressway (via Seto Ohashi) → Sakaide JCT → Takamatsu Expressway → Shirotori-Ochi IC — 2hours 20min.
- JR Seto-Ohashi line・Dosan line → Awa-Ikeda station → JR Tokushima line → Kamojima Station → by Taxi — 3hours.
- Highway Bus → Tokushima Station → JR Tokushima line → Kamojima Station → by Taxi — 3hours 40min.

From Matsuyama

- Matsuyama Expressway → Kawanoe JCT → Kochi Expressway → Kawanoe-Higashi JCT → Tokushima Expressway → Wakimachi IC — 2hours 30min.
- JR Yosan line → Tadotsu station → JR Dosan line → Awa-Ikeda station → JR Tokushima line → Kamojima Station → by Taxi — 4hours 50min.
- Highway Bus → Awa PA → by Taxi — 3hours.

From Kochi

- Kochi Expressway → Kawanoe-Higashi JCT → Tokushima Expressway → Wakimachi IC — 2hours.
- JR Dosan line → Awa-Ikeda station → JR Tokushima line → Kamojima Station → by Taxi — 3hours.
- Highway Bus → Awa PA → by Taxi — 2hours 30min.

Awa City Hall

Awa City Office (Department of Commerce, Industry and Tourism)
TEL：0883-36-8722　FAX：0883-36-8762
Postal code 771-1695, 201-1, Aza Furuta, Kirihata, Ichiba Town, Awa City, Tokushima Prefecture
URL：https://www.city.awa.lg.jp

Awa City Tourism Association
TEL：0883-35-4211　FAX：0883-30-1207
Postal code 771-1703,173-1, Higashihara, Awa Town, Awa City, Tokushima Prefecture
URL：http://www.awa-kankou.jp



April 2025 issued







Find Your Happy Moment

AWA CITY

Tokushima Prefecture

Travelling in the heart of our nature and culture.

















The sunset of Kakihara in Yoshino River

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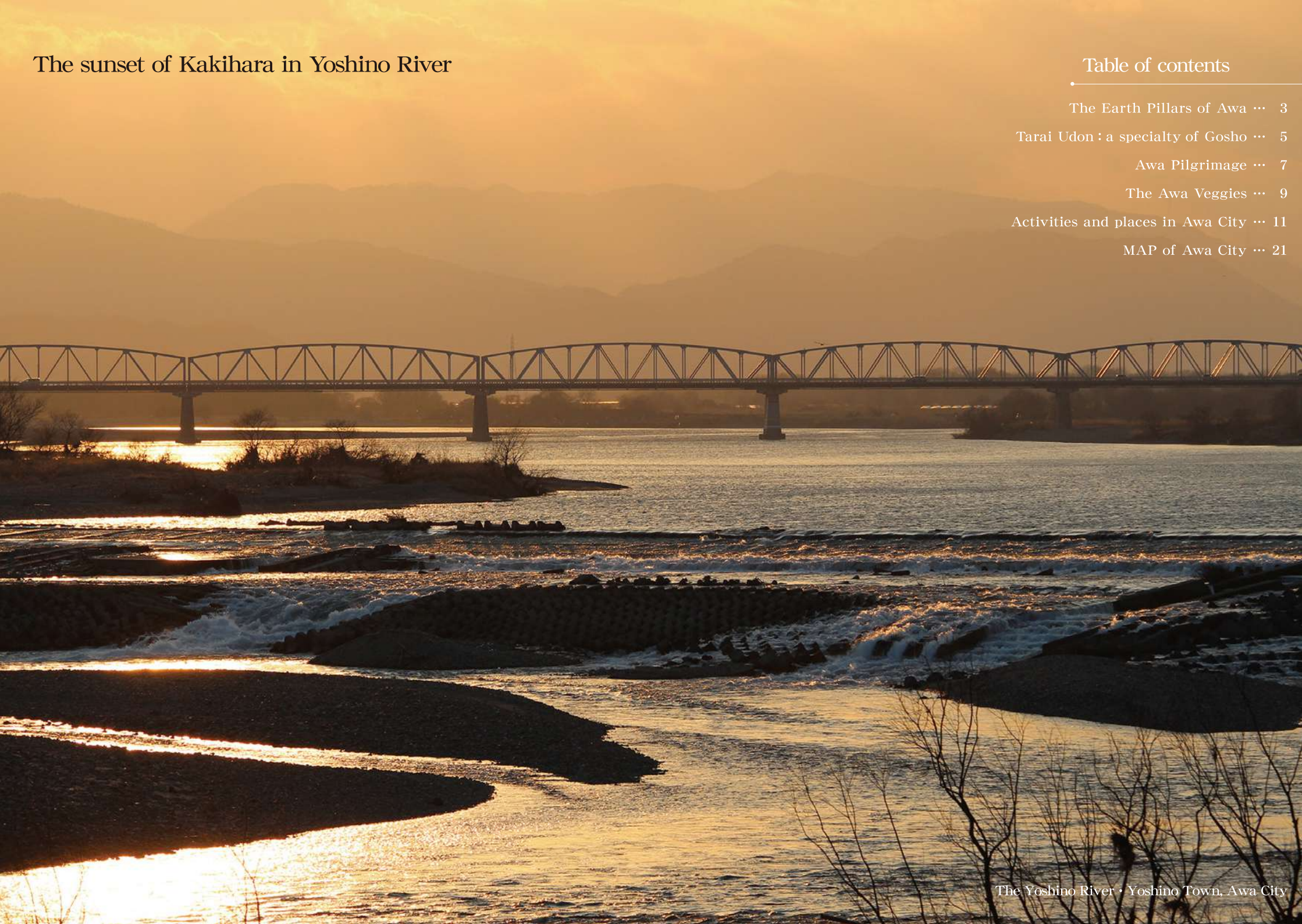
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The Yoshino River • Yoshino Town, Awa City

The Earth Pillars of Awa

National Natural Monument of Japan

The Earth Pillars of Awa can be seen as nature's artwork created from centuries of environmental changes. Over time, powerful earthquakes shaped the earth and sand into beautiful pillars that can be found only at two other locations in the world. Heavy rains have also formed the vertical shapes of the pillars—a process that still continues today. This terrain is admired by many and holds the prestigious nomination of a National Natural Monument in Japan.

Address / Sakura no Oka, Awa Town, Awa City
Parking / Toilet available
map.B-4

Access / From Tokushima Expressway, Wakimachi IC approx. 10 min. by car
From Tokushima Expressway, Awa PA approx. 10 min. on foot
From JR Tokushima Line, Awa-Yamakawa Stn approx. 15 min. by Taxi
From JR Tokushima Line, Anabuki Stn approx. 15 min. by Taxi



A Work of Art Representing the Earth Pillars of Awa (By Kiyoshi Yamashita)

On October 10th 1956, famous artist Kiyoshi Yamashita found inspiration for this piece while visiting the Earth Pillars of Awa.



Poet Ujou Noguchi's Engraved Poem

In 1936, poet Ujou Noguchi (composer of Shabondama and Nanatsunoko) dedicated a poem engraved on a stone.

See the map of the Earth Pillars of Awa on p.13.

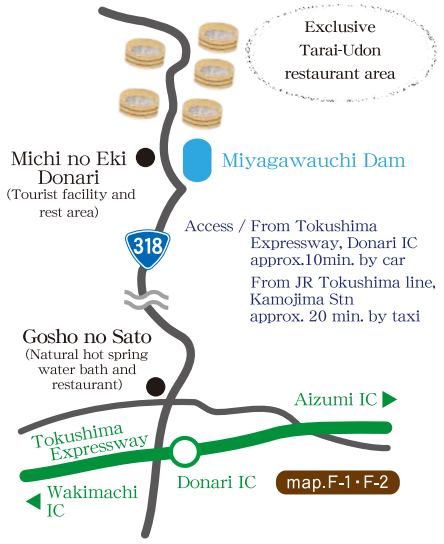
Tarai Udon :

Thick wheat flour noodles served in a wooden bucket

A specialty of Gosho



Tarai Udon is a dish that represents Awa City the best. The dish is traditionally served in a wooden bucket and should be eaten with a light broth soup on the side as a dip for the noodles. Tarai Udon noodles are made from wheat, and they were the most popular in the area of Gosho in Donari Town due to the dry lands that were not favorable for rice farming. In the past, many watermills were built and installed along the Miyagochidani-Gawa which allowed people to make udon noodles and use them as a source of food in that region. On New Year's and during religious events, people would prepare and serve themselves directly from the big wooden bucket. This custom is still practiced today and people in Awa are proud of their unique way of eating udon. Route 318 hosts multiple Tarai Udon restaurants located close to the river, allowing customers to feel the fresh air and to enjoy the nice view of the water circulating through the dam.



Delicious Awa specialties !



[River crab dish]



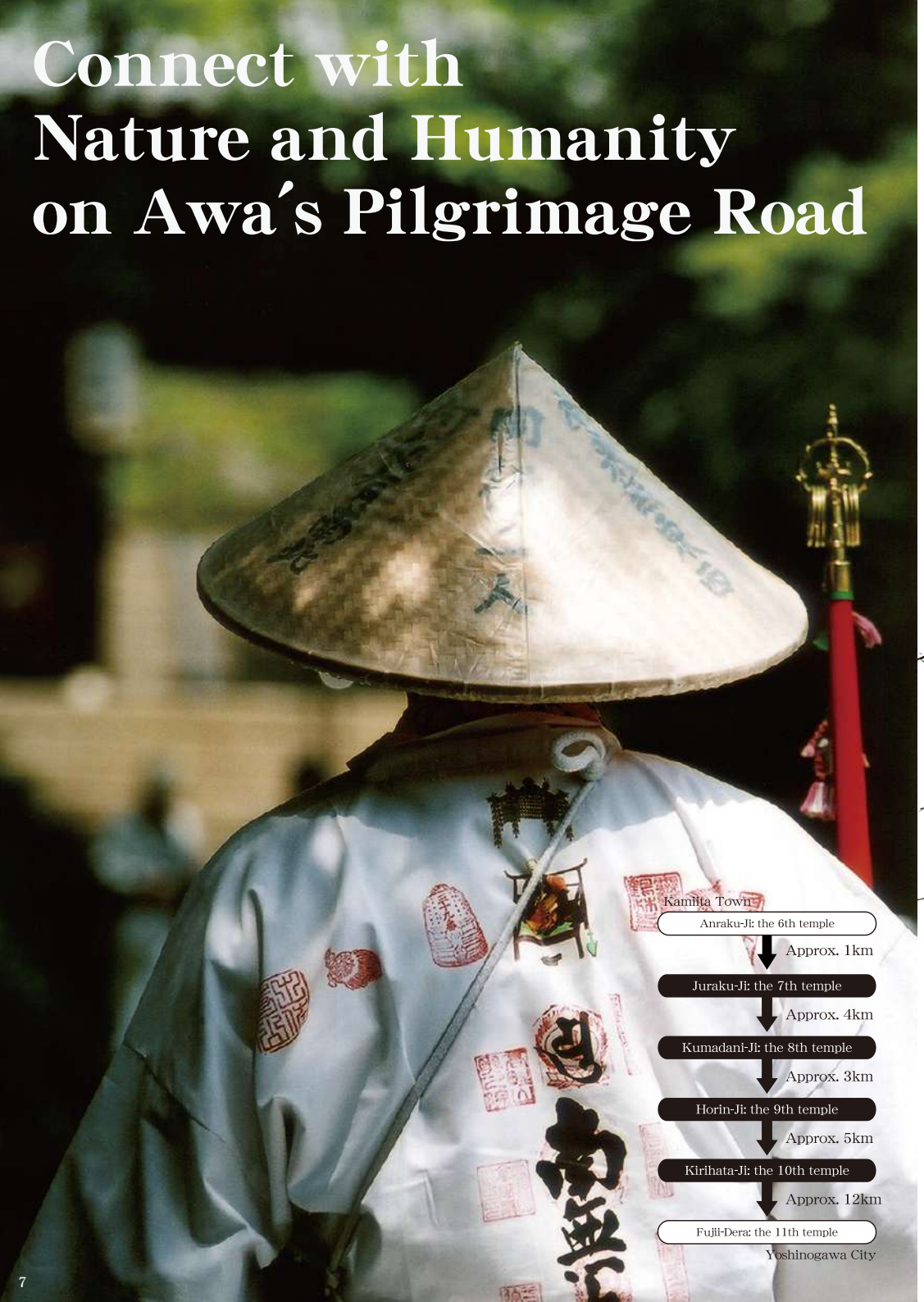
[Grilled chicken]



[Traditional-style seasoned rice in a "kama" pot]

See p.11 to experience your own udon cooking class.

Connect with Nature and Humanity on Awa's Pilgrimage Road



One of the main attractions of Shikoku, the Pilgrimage of the 88 Buddhist temples, was established in 815 by Kukai. In Awa City, you can visit four of the eighty-eight temples: a year-round attraction in which many people find pleasure in discovering. The city hosts temples number 7 (Juraku-Ji), 8 (Kumadani-Ji), 9 (Horin-Ji) and 10 (Kirihata-Ji). During the spring, visitors can admire the city's cherry blossoms, hydrangeas and cosmos as they walk through the natural gardens and marvelous architecture of the Pilgrimage. Those who visit during the fall will be enchanted by the elegant decor created by autumn's leaves.
Furthermore, traveling through Awa City is very convenient—especially for those on the Pilgrimage–since the roads and paths are accessible for everyone. People can observe wild flowers, navigate through the countless rice fields, and cross unique submersible bridges above the Yoshino River. Pilgrims will surely remember the hospitality of osettai (Shikoku's hospitality) which they will experience throughout their journey.



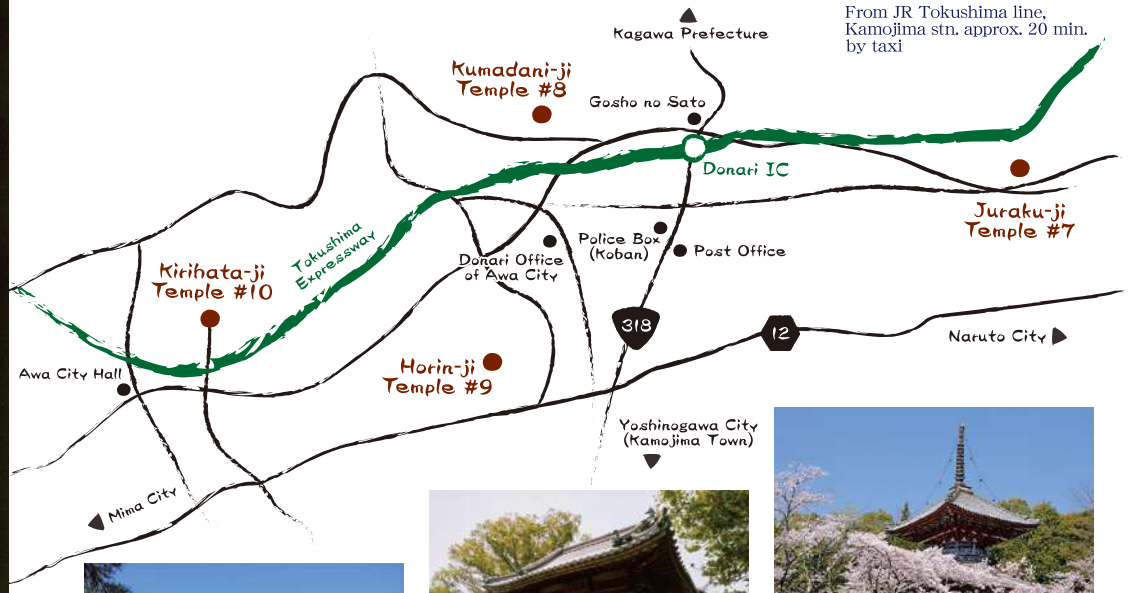
Juraku-ji : the 7th Temple of the Shikoku Pilgrimage

58, Aza Hokyoden, Takao, Donari Town, Awa City.

☎ Tel.088-695-2150

Access / From Tokushima Expressway, Donari IC approx. 5 min. by car

From JR Tokushima line, Kamojima stn. approx. 20 min. by taxi





Kirihata-ji : the 10th Temple of the Shikoku Pilgrimage

129, Aza Kannon, Kirihata, Ichiba Town, Awa City.

☎ Tel.0883-36-3010

Access / From Tokushima Expressway, Donari IC approx. 15 min. by car

From JR Tokushima line, Kamojima stn. approx. 20 min. by taxi



Horin-ji : the 9th Temple of the Shikoku Pilgrimage

198-2, Aza Tanaka, Donari, Donari Town, Awa City.

☎ Tel.088-695-2080

Access / From Tokushima Expressway, Donari IC approx. 10 min. by car

From JR Tokushima line, Kamojima stn. approx. 15 min. by taxi

Kumadani-ji : the 8th Temple of the Shikoku Pilgrimage

185, Aza Maeda, Donari, Donari Town, Awa City.

☎ Tel.088-695-2065

Access / From Tokushima Expressway, Donari IC approx. 5 min. by car

From JR Tokushima line, Kamojima stn. approx. 20 min. by taxi

See p.16 for more details on the temples.

We are proud of our fresh vegetables harvested in Awa's unique climate. The "Awa Veggies"

Awa City grows the finest vegetables in large part to its pristine water from the Yoshino River, fresh air, and rich soil. One of Awa's main production places is an island called Zennyujitou. Nowadays, this large island stands among the most productive of its kind in Japan.
Producers take pride in their vegetables which they send to various markets across the city. These locally-grown vegetables (also known as the Awa Veggies) incorporate deep knowledge and long, ongoing traditions.



Awa's farmers work day after day to supply the best products on the market's shelves. Furthermore, they are doing their best to perpetuate their knowledge down to future generations called the Kids Vegetable Sommeliers. This goal is strengthened by a government that works closely and supports educational programs to ensure that the traditions will continue.

See p.12 for details about farmers' direct markets.

Our strawberris and grapes

Route 318 ≪Farmers' direct stands≫
To purchase our local strawberries & grapes, visit the shops located along Route 318. These shops are local specialties stocked with fruits grown by farmers of Donari Town.

Strawberries <Spring> map.F-3



Grape <Summer> map.F-2



《 Strawberry picking 》



In the spring, picking strawberries at the farm is a lot of fun, a sweet and exciting experience.

《 Grape picking 》



Route 318
In the summer, people can find shops selling fresh grapes and some also offer picking activities.

Route 318 is located near Donari IC of the Tokushima Expressway.

Michi no Eki Donari

Tourist facility and rest area map.F-2



Michi no Eki Donari is the ideal spot for tourists and pilgrims to stop by after or during their journey. It is equipped with a rest area, boutique, café and observation deck. Visitors can also see a giant 8.7 meter wooden bucket, symbol of Awa's famous Tarai Udon. Feel free to pass by and re-energize yourselves!

28-2, Aza Hirama Miyagawauchi, Donari Town, Awa City
☎ Tel.088-695-5405
OPEN / 10:00AM～5:00PM
Closed / ・Every Monday
(If a national holiday is on Monday, the facility will remain open, but will be closed on Tuesday)
・December 29-30-31 ・January 1-2-3

Experience the making of your own udon

At the original location of the Tarai Udon, it is possible to attend a class to learn how to make your own udon noodles.

Fees : ¥1360/portion
One portion serves about four people. Soup can be purchased separately for ¥330/person if needed.

※Reservations must be made minimum a week in advance.



Farmers' direct markets



JA "Green Donari Marché"
Farmers' market in Donari-Cho

75-1, Aza Samukata, Donari, Donari Town, Awa City
☎ Tel.088-637-8228
OPEN / 8:30AM～5:00PM
Closed day /
January 1-2-3

map.F-3



JA "Yume Ichiba"
Farmers' market in Ichiba-Cho

77-1, Aza Nogami, Oonojima, Ichiba Town, Awa City
☎ Tel.0883-36-5332
OPEN / 9:00AM～5:00PM
Closed day /
・The 3rd Wednesday
・The New Year days

map.E-4



JA "Dochu no Sato"
Farmers' market in Awa-Cho

292 Koshinbara, Awa Town, Awa City
☎ Tel.0883-35-7522
OPEN / 8:30AM～5:00PM
Closed day /
・The 2nd and 4th Wednesday
・The New Year days

map.B-4

Hot springs





Gosho no Sato map.F-3

Well equipped with a shop, a sauna, an outdoor bath, and various shapes of indoor baths, this famous hot spring facility draws water from a natural source—the Asan chain of mountains—allowing visitors to experience pure relaxation. Other unique features include a waterfall massaging shower and a rock bathing room perfect for detoxification.

1, Aza Nashinokibara, Yoshida, Donari Town, Awa City
☎ Tel.088-695-4615

Fees / ・Adult(over Junior High School) ¥700
・Child(over 3 years old) ¥300
・Senior(over 70years old)and disabled person ¥600
・Rock bathing ¥700(women only)
OPEN / 10:00AM～10:00PM (last admission 9:30PM)
Closed / Every 2nd and 4th Wednesday of the month



Dochu Land Shin Onsen map.B-4

Dochu Land Shin Onsen is an inn located just a 5-minute walk from the "The Earth Pollars of Awa" National Natural Monument. It also offers bathing facilities for visitors, and is famous for its unique radon bath. Additionally, it features a sauna, some outdoor baths, indoor baths, and rare ceramic baths. From the outdoor bath, you can see the Japanese garden, with a seasonal scenery of the mountain behind it Before or after bathing, you can take a walk to "Awa no Dochu" and relax your body and soul in nature.

165, Sakuranooka, Awa Town, Awa City
☎ Tel.0883-35-3431

Fees / ・Adult(over Junior High School) ¥700
・Child(over 7 years old) ¥300, (over 2 years old) ¥100
OPEN / ・Weekday 3:30PM～10:00PM (last admission 9:30PM)
・Saturday, Sunday, National holiday 11:00AM～10:00PM (last admission 9:30PM)
Closed / Irregular holidays

Map of the Earth Pillars of Awa map.B-4



Visitors may use the walking paths and enjoy the sound of wild birds in the nature. At night, bright lights illuminate the site, making the earth pillars visible all year long.

Sakura-no-oka, Awa Town, Awa City

Illumination information

From sunset to 22:00 (May to August)
From sunset to 21:00 (September to April)



The Earth Pillars illuminated at night.



Soyokaze Hiroba Park map.B-4

Located at a walking distance from the Earth Pillars of Awa, this park is equipped with large wooden playground equipment and vast greens: an ideal place for picnic sessions or for a relaxing afternoon.

Sakura-no-Oka, Awa Town, Awa City



Donari Midori no Oka Sports Park map.F-3

This sports park will satisfy all families with its variety of spaces for baseball, tennis, and a childrens playgroúnd.

1, Aza Kitahara, Donari Town, Awa City ☎ Tel.088-695-5001



Yoshino Water Park map.G-4

A popular attraction during the summer, the Yoshino Water Park allows people to refresh during hot days with its twenty-five meter long pool and water slides. A paddling pool is also available for young swimmers.

Fees /
- Regular (over 15 years old) ¥520
- Student (elementary and JHS) ¥260
- Child (Preschool) ¥100
- Monitoring access only ¥200

OPEN /
Mid-July (biginning of the season)
Late August (end of the season)

6-1, Aza Onishi, Saijo, Yoshino Town, Awa City

■Inquiries can be made through the Awa City Office (Department of Social Education) ☎ Tel.0883-36-8743



Takagawa Tokushima West Golf Club map.B-4

Located near Asan's chain of mountains, this golf course will challenge golfers to swing their most accurate shots. The 8th hole will also dazzle players with a spectacular view of its surrounding nature.

10, Kitayama, Awa Town, Awa City ☎ Tel.0883-35-5111



J Classic Golf Club map.E-3

Designed by famous Japanese golfer "Jumbo" Ozaki, the J Classic Golf Club is an enchanting place with numerous palm trees planted across the course. This course also has ponds and white sand traps that challenge even the best golfers.

176-1, Aza Meigetsu, Akizuki, Donari Town, Awa City
☎ Tel.088-695-5215



Gosho Country Club map.G-2

The Gosho Country Club is known for its unique slopes on the green. Suitable for all types of players, this course offers a beautiful scenery of Yoshinogawa's vast plains.

90-10, Aza Anrakujitani, Hikino, Kamiita Town, Itano County
☎ Tel.088-694-3135

Gosho : a place named after Emperor Tsuchimikado in honor of his passage





Retiring Site of Emperor Tsuchimikado

map.F-3

This site which now holds only an engraved monument was said to be the location of a small palace where the emperor lived between 1227 and 1232 at the time of his retirement.

1, Aza Gosho-Yashiki, Yoshida, Donari Town, Awa City



Gosho Shrine (South)

map.F-3

This particular Gosho Shrine (one of two) dedicated to the emperor's retirement period can be found in the southern area. With long steps shadowed by camellia flowering plants, the shrine has a special dark and spiritual atmosphere.

Shii-ga-maru, Yoshida, Donari Town, Awa City



Gosho Shrine (North)



Ohara-Ishi

The Ohara-Ishi stone and Gosho Shrine (North)

map.F-1

Visitors who come to this specific area can see the rock where, according to the legend, the emperor proceeded to a seppuku. This term is used to describe the ritual of a honorific suicide practiced among samurai. The rock is located besides Gosho Shrine (North).

Aza Kamihata, Miyagawauchi, Donari Town, Awa City

Museums dedicated to Awa's history , culture and historical figures





The statue of the 66th Prime Minister of Japan, Miki Takeo.

map.F-3

Donari House of History

map.F-3

A collection of artifacts is displayed in the Donari House of History. Instruments like an old charcoal burner, wooden Tarai Udon buckets, fossil remains, stone implements, and potteries from the Yayoi period reveal the old way of living in Awa. Other objects include personal belongings of Takeo Miki, who served as the prime minister of Japan from 1974 to 1976.

46-1, Aza Maruyama, Donari, Donari Town, Awa City
☎ Tel.088-695-5038
OPEN / 9:00AM～4:30PM (free admission)
Closed / ・Every Monday
・National holidays
・December 29-30-31
・January 1-2-3



Ichiba House of History

map.D-4

The Yasaka Shrine once hid wonderful treasure underground—many of which were discovered during an excavation beneath the shrine's tumulus. Valuables originating from different time periods were discovered: crystal glasses, official seals, drawings, body armor owned by Hachisuka Iemasa, as well as documents related to the repair of Kirihataji Temple.

212-2, Aza Uenodan, Ichiba, Ichiba Town, Awa City
(Ichiba Library 2F)
☎ Tel.0883-36-6455
OPEN / 10:00AM～4:30PM (free admission)
Closed / ・Every Monday
・National holidays
・December 29-30-31
・January 1-2-3

Awa's Pilgrimage Road



Chigan-Shitsume-Kyusai Jizo

7th temple : Juraku-Ji

map.G-3

The temple of Juraku-Ji will welcome you with its trademark orange-reddish gate complimented by a large bell hung above. Upon entering, you will also be met by a statue of Amida Nyorai positioned boldly on its grounds. Juraku-Ji has attracted many visitors since its creation long ago during the reign of Kukai the Grand Master.

58, Aza Hokyoden, Takao, Donari Town, Awa City
☎ Tel.088-695-2150



Pray for the Foot health 「Praying Straw Sandal for the Foot and the Waist」

9th temple : Horin-Ji

map.F-3

Isolated in the middle of rice fields, Horin-Ji temple possesses a religious belief that can supposedly strengthen one's feet. Guests can buy straw sandals and offer them back to the temple in hopes of receiving good health in return.

198-2, Aza Tanaka, Donari, Donari Town, Awa City
☎ Tel.088-695-2080



Inu no Haka

map.D-2

This site cements a small monument dedicated to a dog who once saved the life of his partner Kukai to the detriment of his own. People continue to maintain this place as a mark of appreciation to the dog's heroic gesture.

Aza Okita, Inunohaka, Ichiba Town, Awa City



Tahoto (The Treasures Pagoda)

8th temple : Kumadani-Ji

map.F-3

Kumadani-Ji temple is easily recognizable by its astonishing front gate; this entrance is one of the largest ones amongst all Shikoku temples, which makes this 8th stop of the Shikoku Pilgrimage extra special. Visitors will surely appreciate the harmonious spirit of the temple's dense greens and flowers as they visit.

185, Aza Maeda, Donari, Donari Town, Awa City
☎ Tel.088-695-2065



National Nominated Important Cultural Asset 「The Large Pagoda of Kirihataji Temple」

10th temple : Kirihata-Ji

map.E-3

Kirihata-Ji temple is said to have taken its name from a well-known legend in which a weaver girl offered a precious piece of cloth to the Kukai, who then made her a saint. Twice a year during the autumnal and vernal equinoxes, visitors may purchase food and unique items on the roads that lead to the temple.

129, Aza Kannon, Kirihata, Ichiba Town, Awa City
☎ Tel.0883-36-3010

Kukai Walking Tour

The Event information !



Visitors who would like to learn more Kukai's original route between temple number 10 and temple number 11 can join this guided walking tour. Several artifacts and objects are also displayed, allowing guests to experience history up close.



Date / May (date may vary)

■ Inquiries can be made through the Awa City Office (Department of Commerce, Industry and Tourism)
☎ Tel.0883-36-8722

Cherry blossoms
Between the middle of March to early April





The Park of Miyagawauchi Dam map.F-2

Aza Hirama, Miyagawauchi, Donari Town, Awa City





Ichiba Park map.D-4

Aza Uenodan, Ichiba, Ichiba Town, Awa City





Sakura line path alongside the Higaidani-Gawa map.D-4

Awa Town・Ichiba Town, Awa City on alongside of Prefectural route2, Tsuda-Kawashima line





Ebisu Park map.D-3

Aza Ebisu, Kamikirai, Ichiba Town, Awa City



Soyokaze Hiroba Park map.B-4

Sakura-no-oka, Awa Town, Awa City

Japanese tree peony
Between the middle to late April



Jingu-Ji Temple map.F-3

9, Aza Ichi-no-saka, Donari Town, Awa City

The hydrangeas
Between the middle to late June



Kumadani-Ji Temple : the 8th temple map.F-3

185, Aza Maeda, Donari, Donari Town, Awa City

Awa Open Garden

Event information !



This popular exhibition of 15 gardens from all over Awa City attracts many visitors in May. During this event, various gardeners open their doors and welcome visitors to join and admire their flower gardens and visit some shops.

Date / Around May

■Inquiries can be made through the Awa City Tourism Association
☎ Tel.0883-35-4211



Chinaberry of Nogami map.C-4

【 National Natural Monument of Japan 】

During the Edo period, this tree—believed to be 400 years-old—was an important map landmark for people traveling from other prefectures such as Kagawa.

3-1, Nogami, Awa Town, Awa City



Giant Camphor Tree of Annai Shrine map.F-4

【 Prefectural Natural Monument 】

This giant camphor tree can be seen on the grounds of the Annai Shrine. It has an estimated age of half a millennium.

337, Aza Shinohara, Kakihara, Yoshino Town, Awa City



Kuroganemochi of Obari map.D-3

【 Prefectural Natural Monument 】

This tall and beautiful 400 year-old holy tree displays a beautiful contrast of colors from October to December. The green leaves mixed with the red berries of the tree offer an attractive, vivid tone.

576, Aza Hiyoshi, Obari, Ichiba Town, Awa City



Ginkgo of Sakaime map.C-1

【 Prefectural Natural Monument 】

Located on the border of the Tokushima and Kagawa prefectures, this 600 year-old tree symbolizes women's maternity. Some of the tree's twigs are believed to bring good health to young nursing mothers because of their bent shape at the trunk—likened to the appearance of women's breasts.

92-1, Aza Sakaime, Okage, Ichiba Town, Awa City



Japanese Wisteria and Camphor tree of Onojima map.E-4

【 Prefectural Natural Monument 】

A particular camphor tree enlaced by three distinct wisteria vines is located at the Onojima Shrine and has an estimated age of over 350 years.

66, Aza Tenjin, Onojima, Ichiba Town, Awa City



Iwazu no Fuchi map.B-5

This deep and narrow portion of the Yoshino River calls for people who seek the most beautiful sceneries. Here you can discover blue stones and rocks peering out of the water as you stand above on the bridge between Awa and Yoshinogawa City.

Iwazu, Awa Town, Awa City (Iwazubashi)



Jindai Moji map.B-5

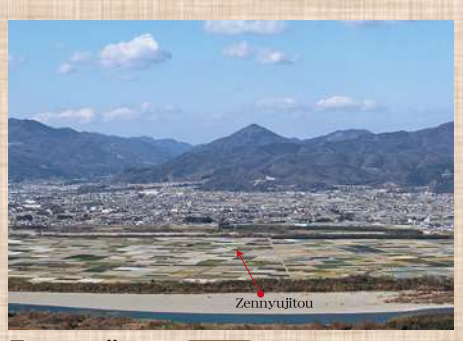
This monument—create by famous Tokushima scholar and poet Iwakumo Hanaka—contains historic Jindai Moji characters last used in ancient Japan. Standing at the base of the Iwazu Bridge, the Jindai Moji has an engraved poem which tells the story of a catfish who lived a long time ago in the same water facing the site.



Taikozaka map.F-1

Visitors who happen to wander around Gosho might want to stop by this extraordinary site. The Taikozaka once echoed the sound of taiko drums due to the combination of holes and layers of ashes coming from the volcanic eruptions of Kyushu. Take a moment to admire and walk in this historical place.

Aza Jirosuke, Miyagawauchi, Donari Town, Awa City
(from Route 318 - Gosho Tunnel, 50m)



Zennyujitou map.E-4

Once inhabited by almost 3,000 people, this vast island serves as a large vegetable field in Awa City. It is also one of the biggest and most productive islands in Japan encompassed by grand rivers. Zennyujitou is accessible through several bridges which Shikoku pilgrims can use to travel from north to south or vice versa.

Ichiba Town, Awa City (a part of Yoshinogawa City)





The Kakihara Weirs map.F-4

Whether it´s to admire the Awa sunset or to catch fish, the weirs is ideal for visitors who wish to relax by the water. While its main purpose is to control the water levels during heavy rains, the weirs is also the home of the ayu (sweetfish). The low water level combined with the rapid flow makes this spot attractive for these fish, and this combination produces a lovely soundtrack for watching the beautiful reddish-orange sundown.

Kakihara, Yoshino Town, Awa City
(from the Awa-Chuo Bashi 1.5km to the East)



Awa City Marathon map.E-3

Awa City´s annual race starts in March! Runners will be faced with many challenging slopes at the foothills of the mountain, yet the official marathon of Awa City is not to be missed.

Date / February or March
Place / Awa City Office (Start and the Goal finish)
■Inquiries can be made through the Awa City Office (Department of Social Education) ☎ Tel.0883-36-8743



Nishikigoi Carp Auction map.D-3

Twice a month from March to November, the Nishikigoi Carp Auction gives you the chance to purchase or sell rare and unique carp. Very few areas in Japan host this type of event; while some markets in Chugoku and Shikoku hold auctions, the Nishikigoi site is the only one in Tokushima. Those who do not wish to purchase carp are still welcome to attend at no charge.



Date / The 1st and 3rd Saturday of the month (between March and November)
Place / Ichiba Town Distribution Market of Varicolored Carp (345-1, Aza Hiyoshi, Obari, Ichiba Town, Awa City)
Fees / ¥1,500
Tickets are only available at the door on the same day





Washdown of the kyogi of Kirihata-Ji (10th temple) map.E-3

To show appreciation to their ancestors and wish prosperity for their families, people in the past would wash thin wooden-papers called kyogi. This special tradition continues twice a year on the spring and autumn equinox days respectively. During the washdown, there are many food and novelty stands for everyone to visit, and visitors may purchase a kyogi and participate in the washing tradition.

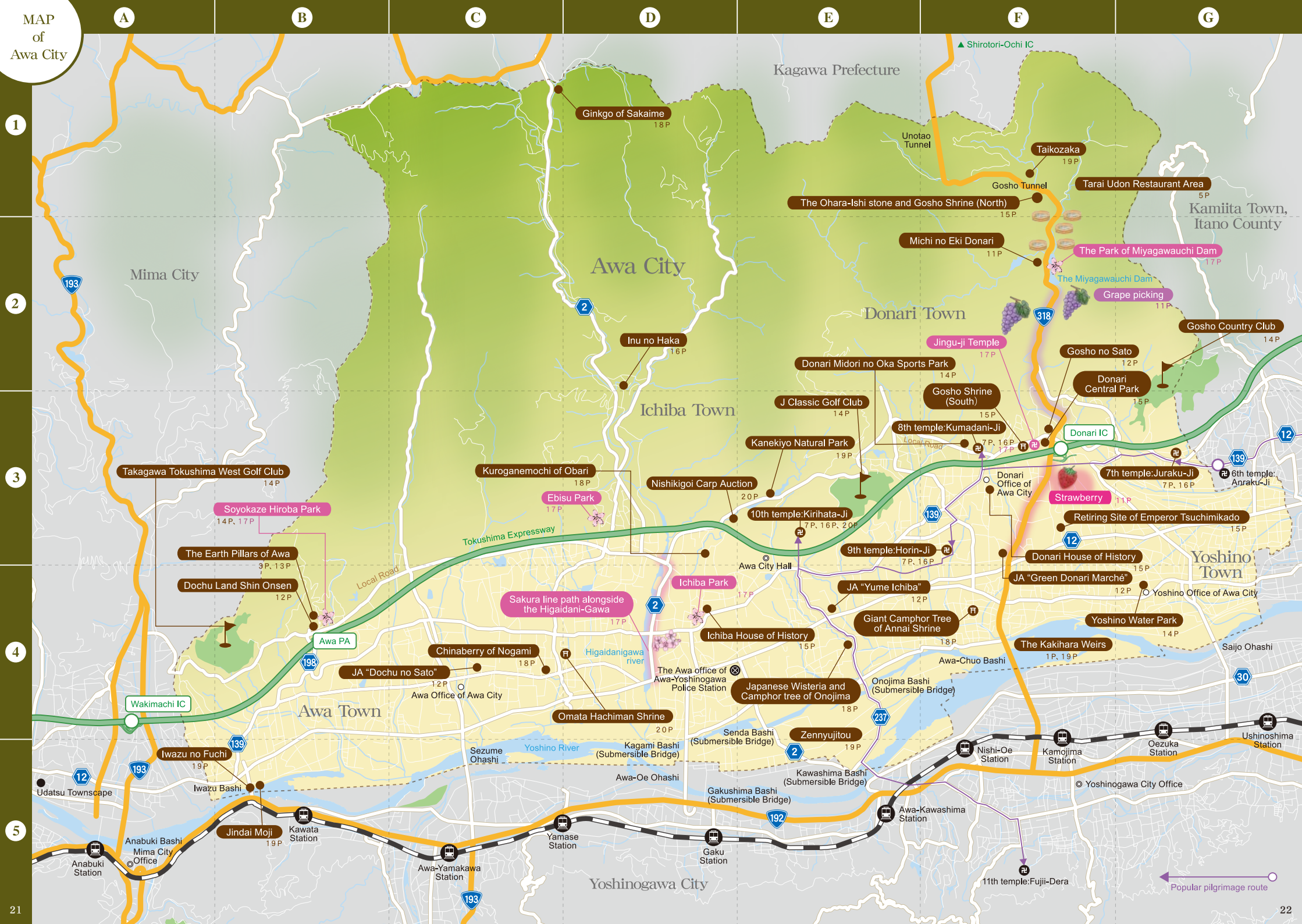
Date / The day of the Autumnal Equinox and Spring Equinox
Place / Kirihata-Ji (10th temple)



End of Summer Festival

The people of Awa have been organizing this modern festival every August to celebrate the closing of Japan´s hot and humid summer season. With fireworks and fantastic festival food, this event welcomes all families and friends to close the season together. Furthermore, you can catch local artists, singers, and Awa Odori dancers entertaining the crowds all night long for free.

Date / Late August (date may vary)
■Inquiries can be made through the Society of Commerce and Industry of Awa City ☎ Tel.0883-36-5577


MAP of Awa City
A
B
C
D
E
F
G
1
2
3
4
5
Kagawa Prefecture
▲ Shirotori-Ochi IC
Ginkgo of Sakaime 18P
Unotao Tunnel
Taikozaka 19P
Gosho Tunnel
Tarai Udon Restaurant Area 5P
The Ohara-Ishi stone and Gosho Shrine (North) 15P
Kamiita Town, Itano County
Michi no Eki Donari 11P
The Park of Miyagawauchi Dam 17P
The Miyagawauchi Dam
Grape picking 11P
Mima City
Awa City
Donari Town
Gosho Country Club 14P
Inu no Haka 16P
Jingu-ji Temple 17P
Gosho no Sato 12P
Donari Midori no Oka Sports Park 14P
Donari Central Park 15P
Gosho Shrine (South) 15P
J Classic Golf Club 14P
Ichiba Town
8th temple:Kumadani-Ji 7P, 16P, 17P
Kanekiyo Natural Park 19P
Donari IC
Takagawa Tokushima West Golf Club 14P
Kuroganemochi of Obari 18P
Nishikigoi Carp Auction 20P
Ebisu Park 17P
Donari Office of Awa City
7th temple:Juraku-Ji 7P, 16P
6th temple: Anraku-Ji
Strawberry 11P
Soyokaze Hiroba Park 14P, 17P
10th temple:Kirihata-Ji 7P, 16P, 20P
Tokushima Expressway
Retiring Site of Emperor Tsuchimikado 15P
The Earth Pillars of Awa 3P, 13P
9th temple:Horin-Ji 7P, 16P
Donari House of History 15P
Awa City Hall
Yoshino Town
Dochu Land Shin Onsen 12P
Local Road
Ichiba Park 17P
JA "Yume Ichiba" 12P
JA "Green Donari Marché" 12P
Yoshino Office of Awa City
Sakura line path alongside the Higaidani-Gawa 17P
Giant Camphor Tree of Annai Shrine 18P
Yoshino Water Park 14P
Awa PA
Ichiba House of History 15P
The Kakihara Weirs 1P, 19P
Saijo Ohashi
Chinaberry of Nogami 18P
Higaidanigawa river
Awa-Chuo Bashi
The Awa office of Awa-Yoshinogawa Police Station
Japanese Wisteria and Camphor tree of Onojima 18P
Onojima Bashi (Submersible Bridge)
JA "Dochu no Sato" 12P
Awa Office of Awa City
Wakimachi IC
Awa Town
Omata Hachiman Shrine 20P
Senda Bashi (Submersible Bridge)
Zennyujitou 19P
Iwazu no Fuchi 19P
Sezume Ohashi
Yoshino River
Kagami Bashi (Submersible Bridge)
Nishi-Oe Station
Kamojima Station
Oezuka Station
Ushinoshima Station
Udatsu Townscape
Iwazu Bashi
Awa-Oe Ohashi
Kawashima Bashi (Submersible Bridge)
Yoshinogawa City Office
Gakushima Bashi (Submersible Bridge)
Jindai Moji 19P
Kawata Station
Awa-Kawashima Station
Anabuki Bashi
Mima City Office
Yamase Station
Anabuki Station
Awa-Yamakawa Station
Gaku Station
11th temple:Fujii-Dera
Yoshinogawa City
Popular pilgrimage route